

Wolfgang Counts on Spanning Backup for Data Protection Peace of Mind

Amy Wolfgang is always improving things: herself, her company, and the lives of those who seek her help every day. Her own experience with career dissatisfaction over a decade ago led her to found her own company that would allow people like her, constantly searching for professional fulfillment, to find their dream careers. Over the last five years, Amy has developed a wealth of intellectual property in order to serve her clients, and it didn't take her long to realize that she not only needed an effective way to further develop and communicate these materials, but she also needed a way to protect them.



“Spanning Backup makes me feel like a big company with a sophisticated backup, archive and retrieval tool.”

– Amy Wolfgang
CEO & Certified Career Counselor
Wolfgang Career Coaching

Why Switch to Google Apps?

This inspired Amy to expand her use of Google Apps. She started using the software because it gave her access to a free mail server, shared calendar, collaborative platform, and intranet for her company, admitting that Wolfgang did not have the capital or training needed to purchase and maintain the equipment required to provide those services internally. Adopting the full Google Apps package was a natural choice as the company grew, and it even integrated smoothly with their Android phones.

Amy is particularly pleased with the ease of use of the software, noting that she has an employee network spread across the U.S. and needs everyone to understand how to use a specific app without demonstrating it face to face. Among the other features that make Google Apps perfect for Wolfgang Career Coaching are the shared document repository and document collaboration in Drive. Amy is convinced Google Apps “has a better interface than Dropbox, and the search is so fast. Throw in the ability to share with any email address, collaborate in real-time, and download to different file formats, and Google Apps is the best product on the market.”

Why Backup?

Having answered the company's need for collaboration, Amy then set out to protect all of their hard work with a backup and recovery system. The products, documents, designs, manuals and client information housed in Google Apps are critical to Amy's business, and the thought of losing this data “gave me nightmares,” she says. “It was imperative for me to find a solution that would help me protect all of my work.”

Why Spanning?

Amy chose Spanning for her company's backup and recovery solution because the Spanning experience, from purchase, to product, to support, is superior to the competition. Three unique aspects that sold this CEO on Spanning Backup were:

- **The referral program:** This allows current users to benefit from referring new customers. Amy gives potential customers a code and makes \$5, while her friends save \$5, when they sign up.
- **Backup of every version of data:** Amy loves her unlimited Spanning Backup "because you can go back and see what a document looked like on any day. It gives us the confidence to make changes, and it's a power we never had with Microsoft Word and Excel."
- **The ease of doing business with Spanning:** Above all, Amy feels it's important to do business with "an honest and genuine company that backs up their promises with their technology and service." And Spanning delivers. "I don't want to waste emotional energy worrying about my data," Amy explains; "Now I don't have to."

Using Spanning Backup

The most valuable feature of the software for Amy Wolfgang is its "smart functionality," she states, adding that "it was important to me to have the ability to restore one document or many depending on my need. I didn't want to have to restore everything in my database when only one file was the issue." She also appreciates the affordability of the Spanning backup and recovery solution, commenting, "As a small business, we need to stretch our dollars. I needed a data protection system that was thorough but affordable." And while Spanning is pleased to provide Wolfgang with a superior product at a reasonable price, the company is perhaps most proud of Amy's endorsement of Spanning's authentic and committed relationship with customers. She summarizes her Spanning experience with this thought: "We love that Spanning is so dedicated to this business and is just as concerned about our data as we are."

"I recommend Spanning because of its ease of use and affordability."

ORGANIZATION PROFILE



Organization Size: 9

Industry: Career Counseling

Wolfgang Career Coaching is a full-service career development company. The company works with clients to help them realize and achieve their career goals and is dedicated to working tirelessly to provide unmatched value to clients.

ABOUT

SPANNING BACKUP

Spanning Backup is the most complete backup and recovery solution for Google Apps and protects your Gmail, Docs & Drive, Sites, Calendar, and Contacts against user errors or an IT-related issue.

Spanning Backup is the highest-rated backup provider on the [Google Apps Marketplace](#). Don't take our word for it - see for yourself! Try a 14-day free trial by visiting [Spanning.com/try-it-now](#).