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IT Specialist, Chattanooga Zoo

Photo by Shawn Poynter



Spanning Backup Tames Data Risks for the Chattanooga Zoo

Within weeks of consolidating email, calendars, and file sharing on Google Apps, the Chattanooga Zoo found more ways than ever to improve productivity, communication, and collaboration. They also found more reasons than ever to have a robust, reliable solution to protect their data in the cloud.

The More You Do with Data, the More You Must Protect It

The Chattanooga Zoo uses Gmail, Google Drive, and Google Calendar every day to communicate, collaborate, and coordinate plans and schedules. The zoo is also currently expanding its use of Google Sites for large projects and events.

By using Google Apps so extensively and in so many ways, the zoo realizes many benefits – but also one important area for caution. “Because there’s more interaction with data – more mouse clicking, syncing, and other activities – there’s also more risk,” explains Blake Curtis, IT Specialist for the zoo. “Whether it’s intentional or accidental, we always have to consider the possibility of data loss.”

That’s where Spanning Backup for Google Apps comes in.

CUSTOMER PROFILE

**Organization:**

The Chattanooga Zoo

Organization Size:

About 50 employees

Industry:

Non-profit zoo

Products Used:

Spanning Backup for Google Apps

The Chattanooga Zoo’s mission is to engage and inspire the community to better understand and preserve wildlife by creating meaningful connections between people and animals. With intimate, innovative exhibits, wide-ranging educational offerings, and commitment to conservation, the zoo’s vision is to be a top designation for residents and visitors alike.

Spanning Backup: Tried and Tested for Backup and Restore

"Experimenting with the 14-day trial made my decision to go with Spanning Backup easy," says Curtis. Before finalizing that decision, he actually spent time simulating sync errors, mistakes in Google Drive, and other potential causes for data loss to see how Spanning Backup would respond. "I wanted to see how easy it was to accidentally lose data. I knew right then Spanning was something we needed."

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In addition to Spanning's performance during the trial, Curtis was impressed by the solution's strong security standards, intuitive point-in-time restoration, and unlimited storage. "As both an administrator and user, Spanning provides me with an unparalleled backup and restore solution," he says.

The Advantages Will Soon Extend to Salesforce

"Implementing Spanning has allowed us to become more confident about collaborating in the cloud and has cut down the need for additional onsite backup storage," says Curtis. And now that the zoo is also rolling out Salesforce, Spanning Backup will deliver these benefits for that implementation, too.

Knowing that the zoo will use Salesforce in the future, the availability of Spanning Backup for Salesforce was a factor in choosing Spanning for cloud-to-cloud backup. "It's a good example of Spanning anticipating the needs of their customer," says Curtis.

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About Spanning Cloud Apps

Spanning, an EMC company and a leading provider of backup and recovery for SaaS applications, helps organizations to protect and manage their information in the cloud. We provide powerful, enterprise-class data protection for Google Apps, Salesforce, and Office 365. Spanning Backup is the most trusted cloud-to-cloud backup solution for thousands of companies and millions of users around the world. Try a 14-day trial by visiting Spanning.com/try-it-now.